

The background of the slide is a photograph of a mountain range. The mountains are layered, with the closest peaks in the foreground being dark blue and the more distant peaks fading into a light blue mist. The sky is a pale, hazy blue. The overall mood is serene and expansive.

Olga Kingsbury, Career Coach, University of Utah
Wang Zheng, Visiting Scholar, Brigham Young University

EXPANDING THE NOTION OF DIVERSITY IN THE FACE OF CHANGING UTAH DEMOGRAPHICS

Why are we here today?

What is diversity?

How is Utah population changing?

How can international students contribute to the
workforce in the changing demographics of Utah?

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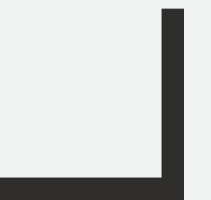
*I feel irrelevant. This is not my country
and I don't feel I am contributing.*



\$39.0 billion for the U.S.

455,622 total jobs

For every 7 international students, 3
jobs are created



International
Students
Enrolled in
U.S. Higher
Education

x Expenses
(Tuition & Fees;
Room & Board;
etc.)

- U.S.
Support:
Percentage
by Carnegie
Classification

+ Living
Expenses
for
Dependent
s

= Economic
Value

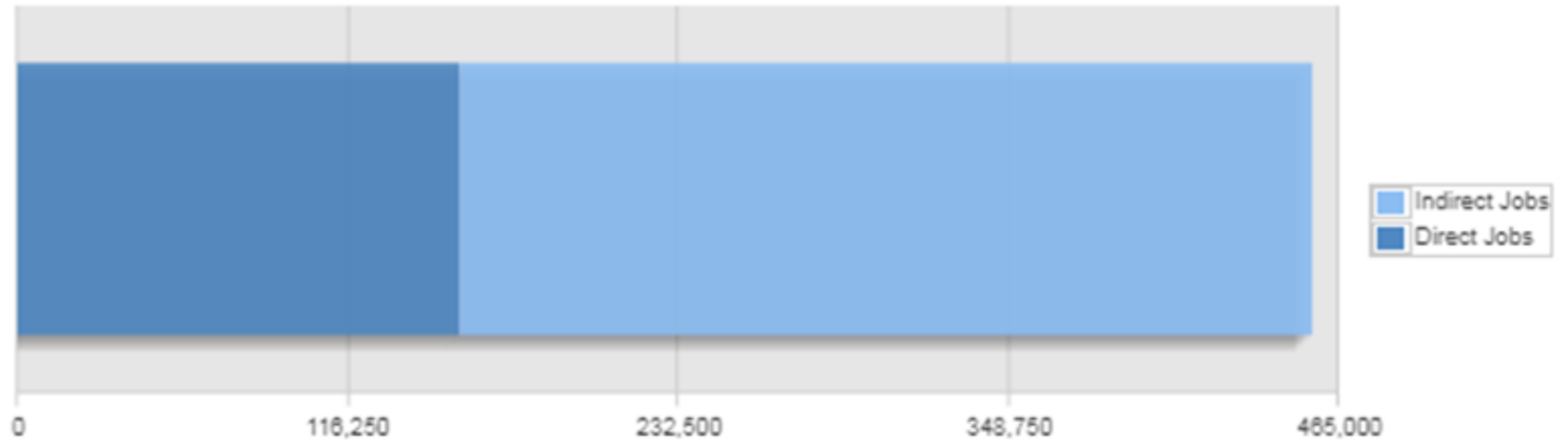


1 job to support = \$230.000

The US Department of Commerce International Trade
Administration

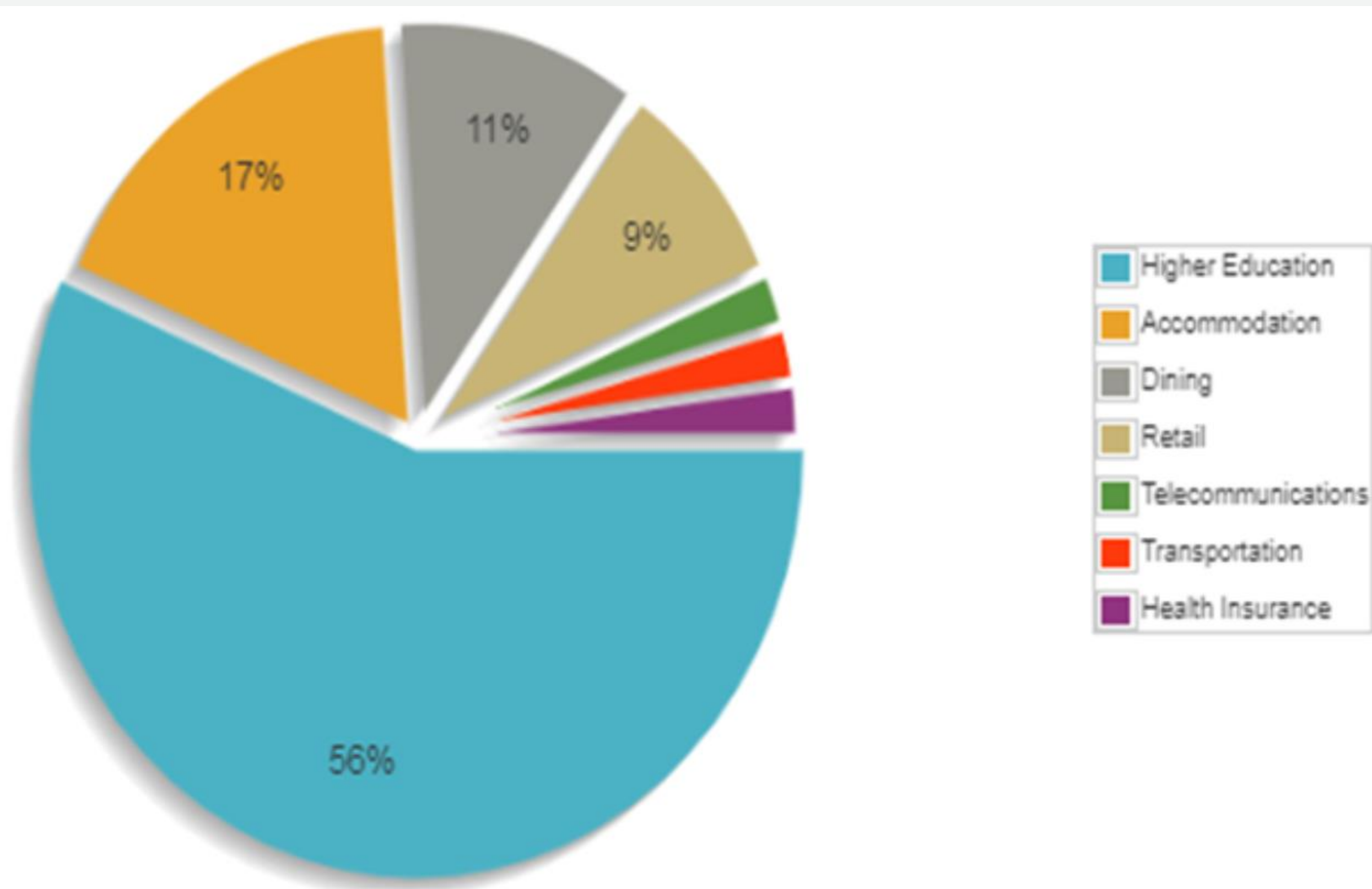


NAFSA: Total U.S. Direct and Indirect jobs supported/created



USA Totals: 155,381 Direct Jobs + 300,241 Indirect Jobs = 455,622 Total Jobs

NAFSA: Total U.S. Direct and Indirect jobs supported/created





\$215,2 million in UT
2,295 total jobs



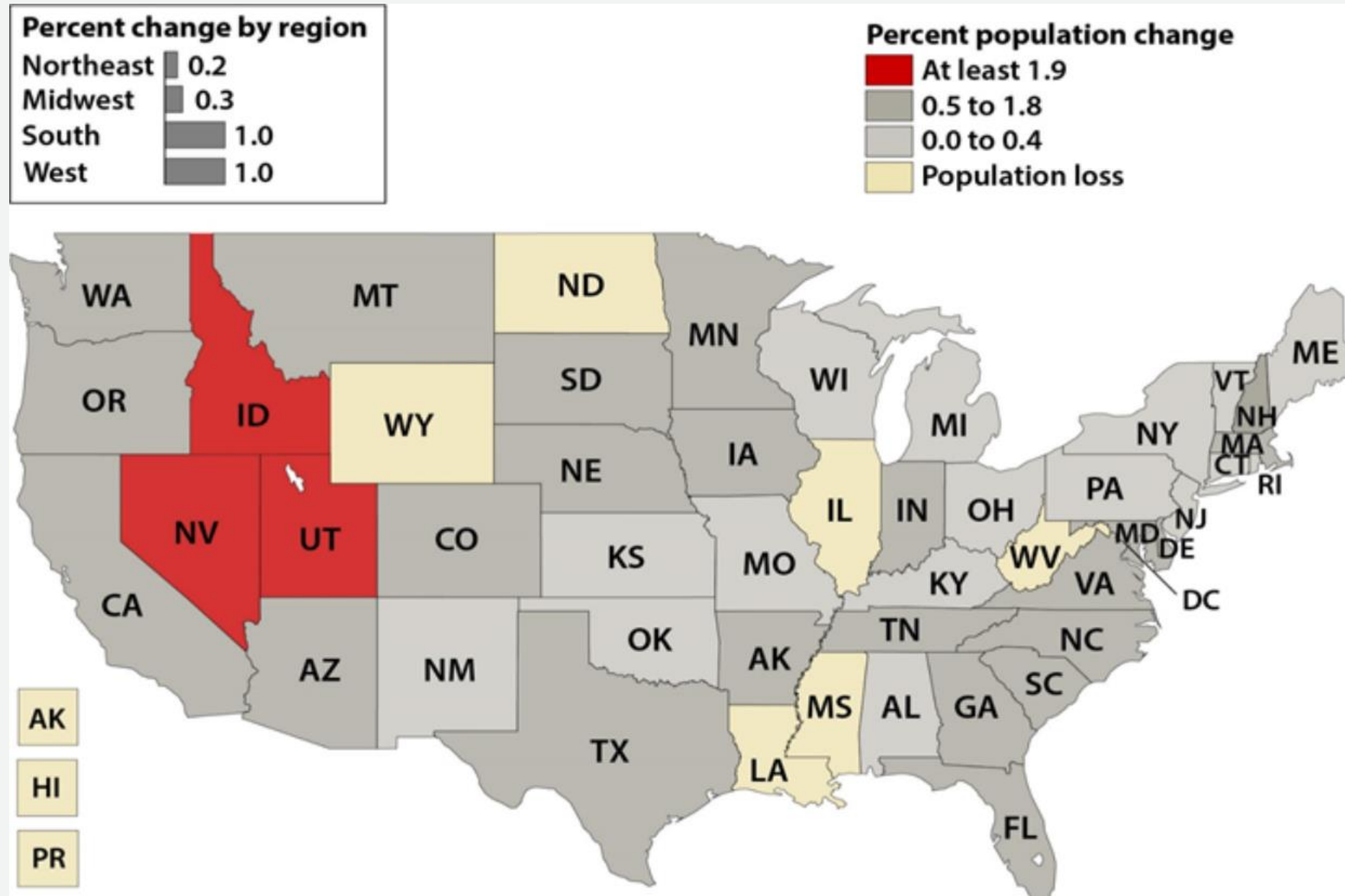
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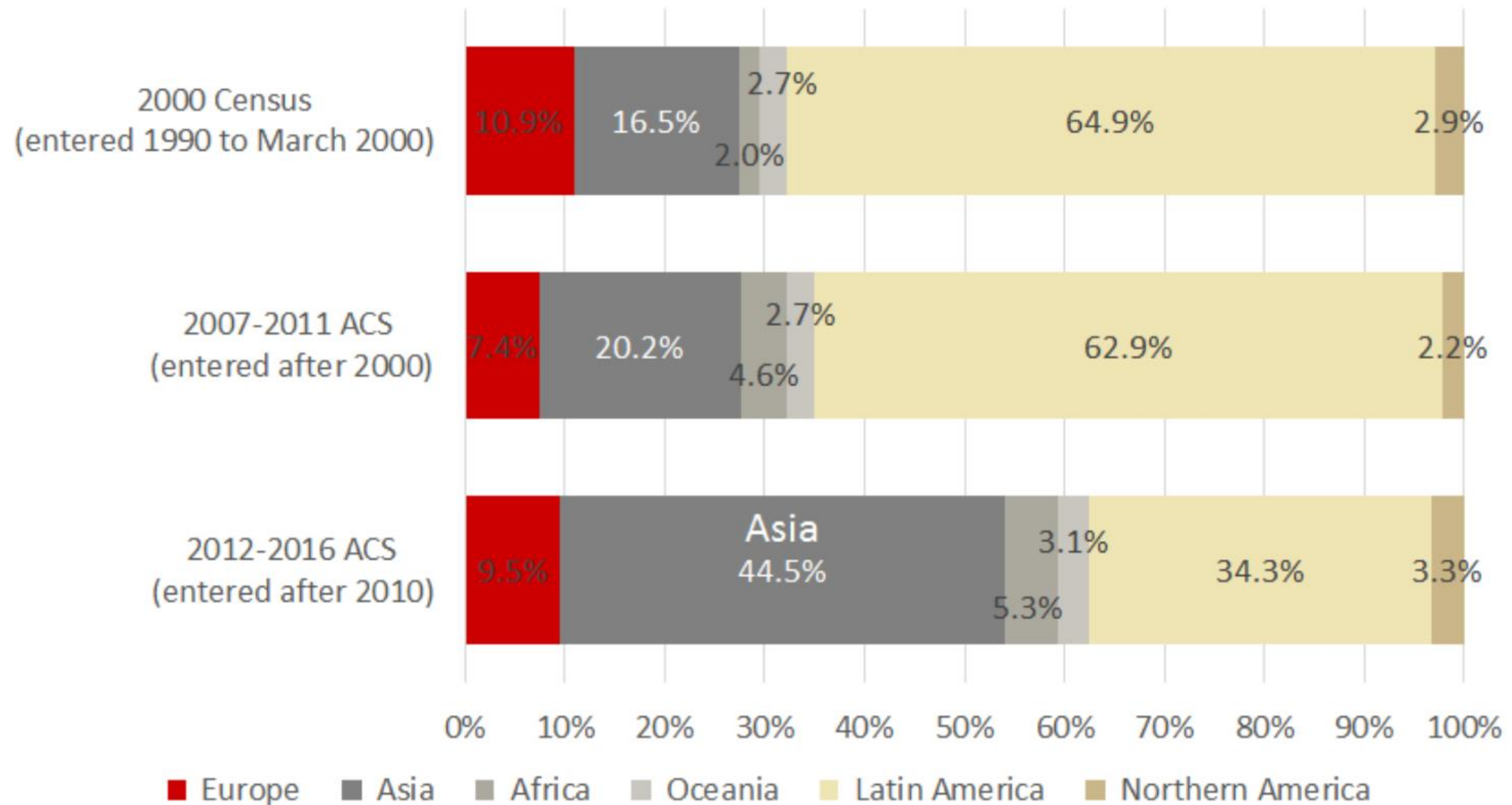
*Why would they hire me? There are plenty
of local candidates.*

Population Change: (national and ethnic make-up)

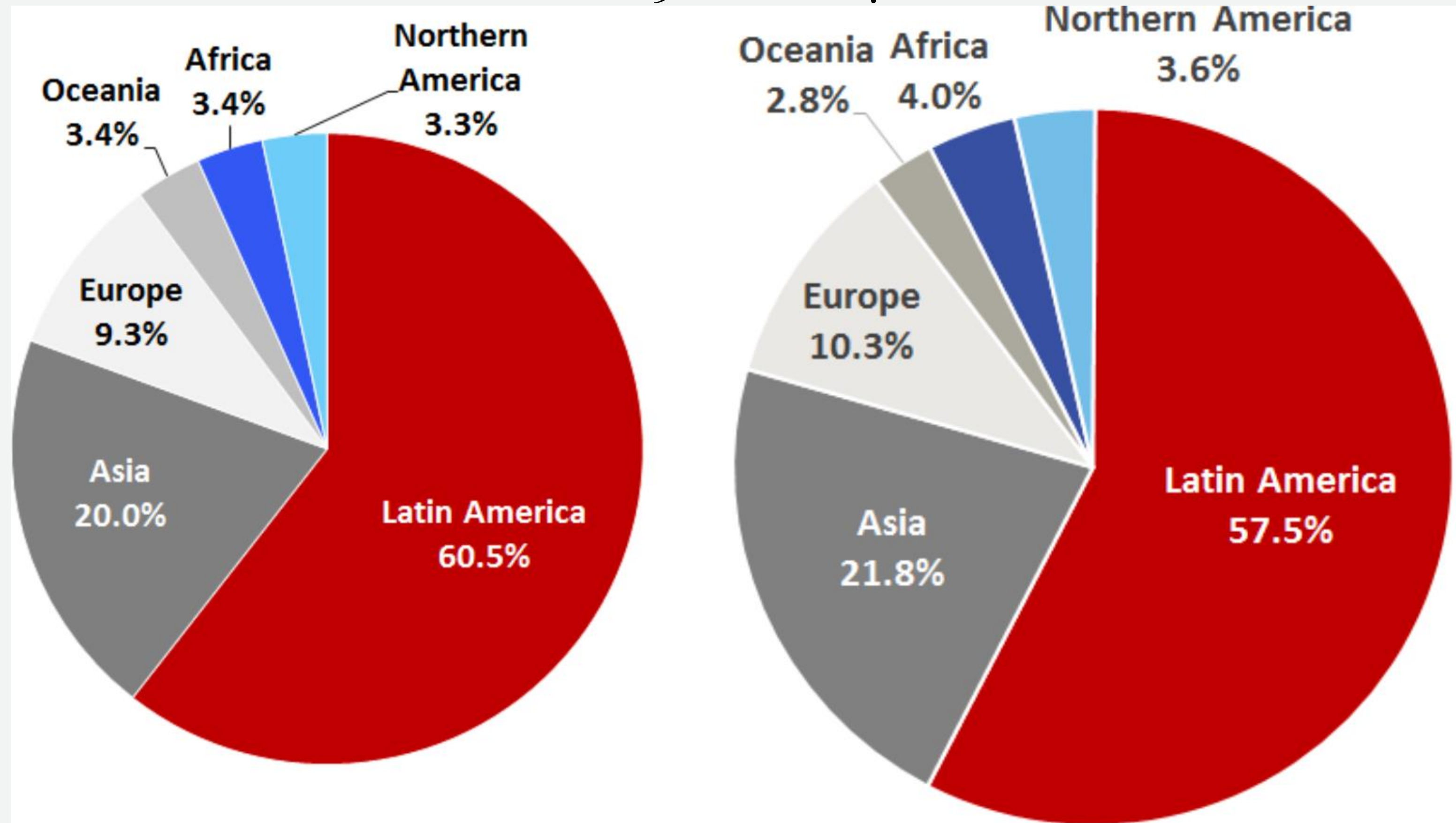
2016 to 2017



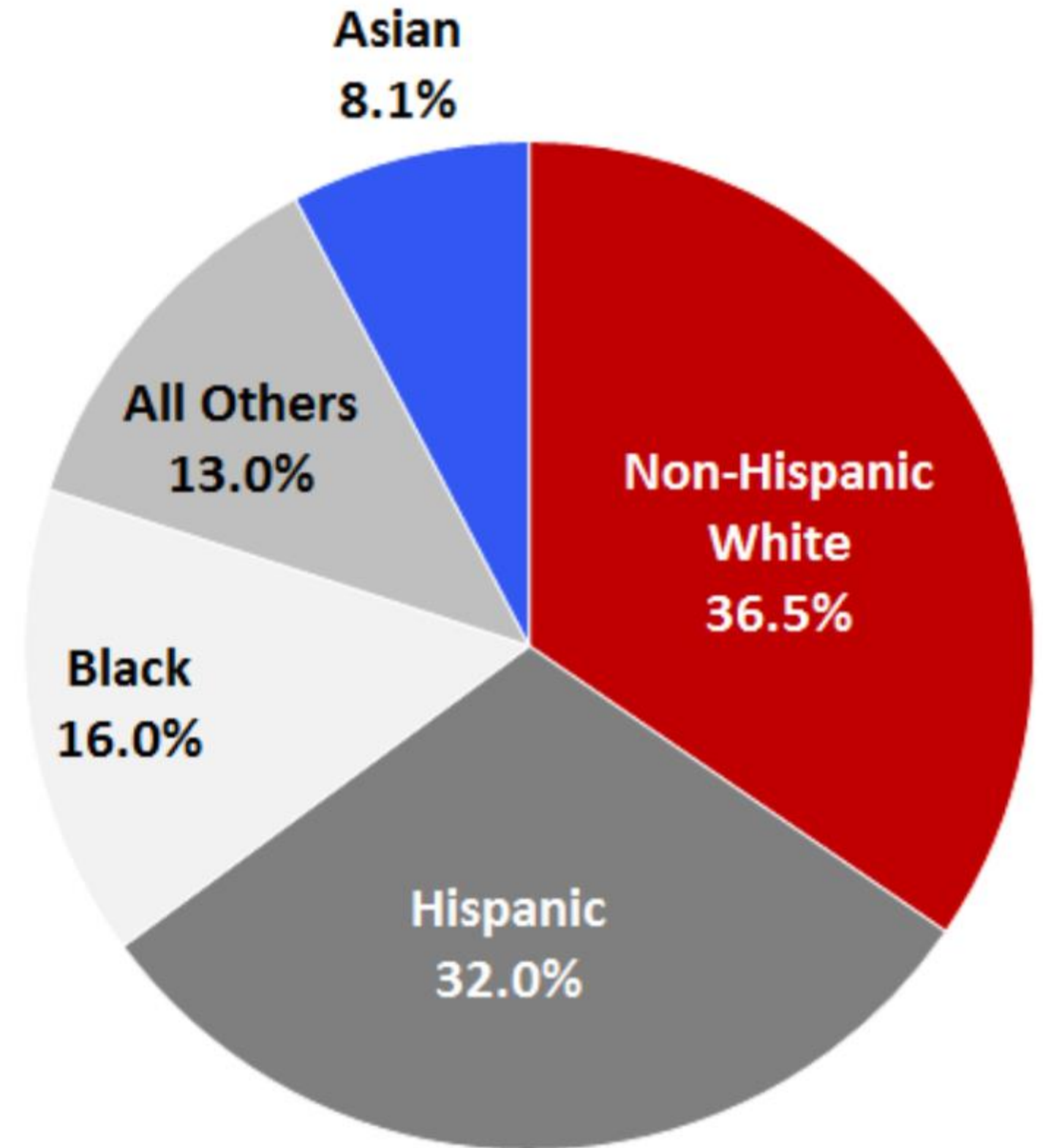
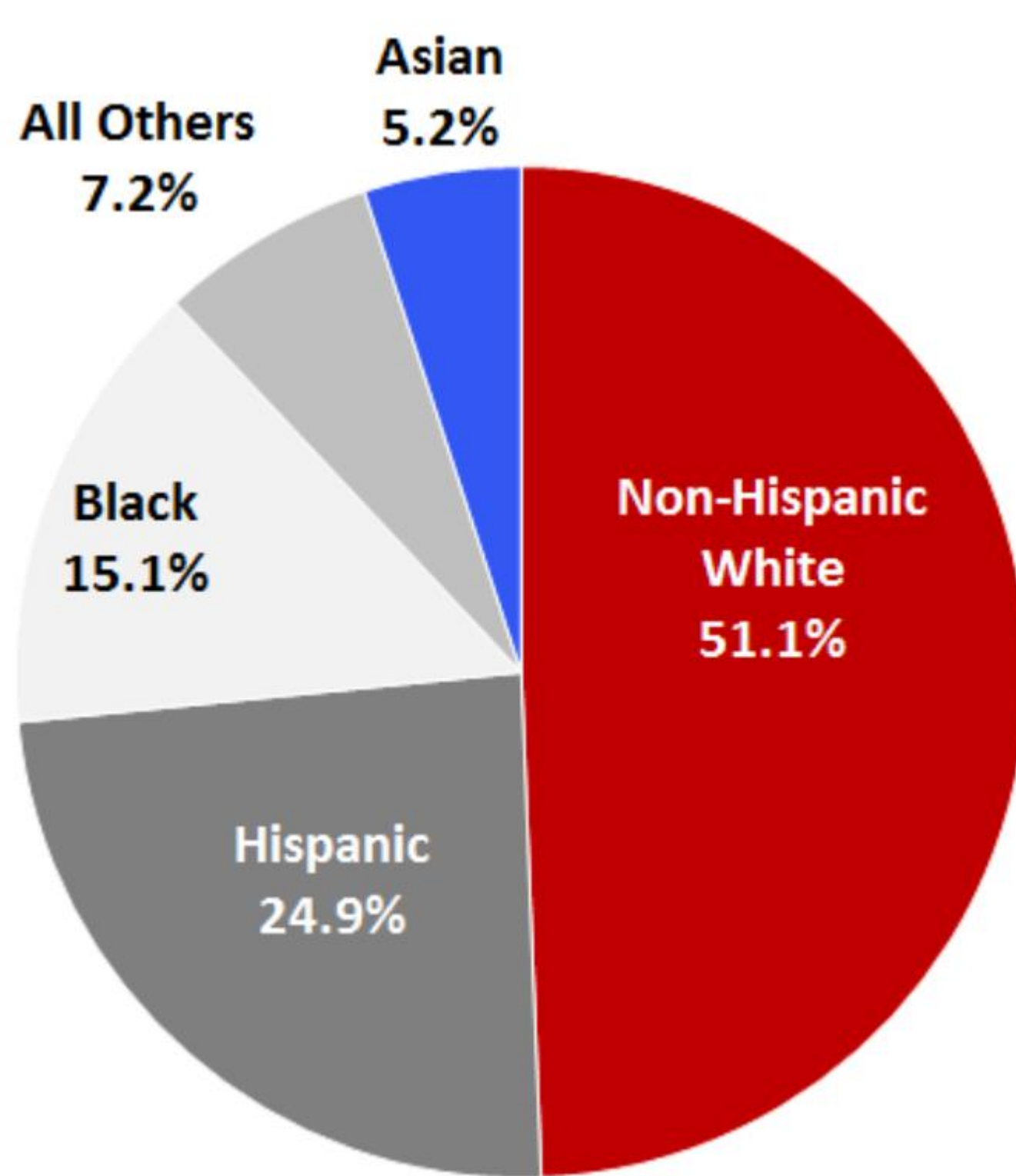
Utah foreign born population, recent arrivals by region of birth



Utah foreign born population: 2015 and 2017



Racial and ethnic composition of the US youth: 2016 and 2060



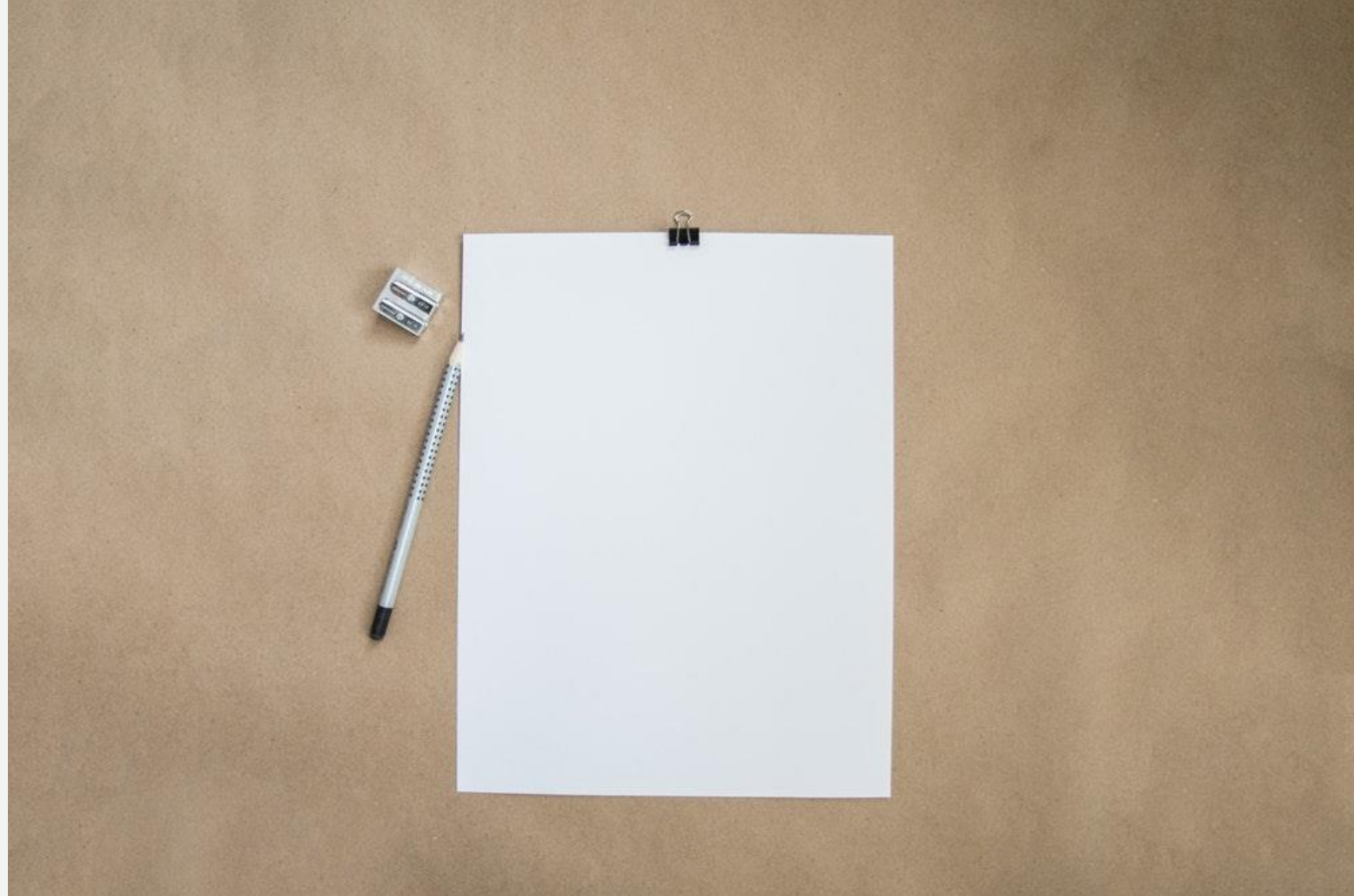
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A deep understanding of a customer's journey enables your business to create a stand-out customer experience, above and beyond the competition.

K. Nester, Ruby's Chief Product & Technology Officer

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I have nothing to offer.

Top Skills Sought by Employers

┌ Adaptability

┌ Tenacity

┌ Problem solving

┌ Analytical Thinking

┌ Global Perspective

┌ Commitment

Top Skills Sought by Employers

Flexibility=Attitude

Versatility=Capability



Top Skills Sought by Employers

Tenacity

Short-Term Difficulties VS Higher Goal

Obstacle VS An Opportunity To Improve

Top Skills Sought by Employers



Problem-Solving: think Outside the box!



Analytical thinking

Top Skills Sought by Employers



Global Perspective

Businesses – Large & Small – All Compete On A Global Scale

Top Skills Sought by Employers

Commitment



Will all customers relate to
this sales person?



“



Diversity is about the multitude of perspectives, backgrounds and experiences people are bringing to the table.

Resources:

NAFSA: Association of International Educators
<https://www.nafsa.org>

University of Utah Kem Gardner Policy Institute
<https://gardner.utah.edu>

Thank you!

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