



UACE 2021 ANNUAL CONFERENCE: THE POWER OF MOMENTS

FRIDAY, AUGUST 13, 2021 | 8:15 A.M. - 2:30 P.M. MST | SNOW COLLEGE CAMPUS IN RICHFIELD, UT
COST: \$75 FOR IN PERSON CONFERENCE | \$30 FOR VIRTUAL KEYNOTE ADDRESS

**Note: The conference will feature options to attend in person or virtually for the keynote only. Please select the appropriate option when registering (see the UACE website below for registration, conference schedule and information)*

[HTTPS://WWW.UACE.ORG/CONFERENCES-TRAINING](https://www.uace.org/conferences-training)



KEYNOTE SPEAKER: MARY SCOTT

Early Talent consultant and researcher Mary Scott will present the findings of her recent comprehensive study with students at 20 national universities specific to the virtual candidate experience during their job search. Topics include: the value and impact of virtual recruiting platforms and tools; the 'most' and 'least' impressive and effective employer virtual recruiting practices; and students' preferences for the future state of early talent recruiting.

Prepare to be surprised!

Lodging/Travel: Hampton Inn is the preferred Conference Lodging provider with a guaranteed room block | \$80+tax with ID

PRIZE INCENTIVES FOR CONFERENCE PARTICIPANTS:

- Random drawing for two vouchers for overnight stay (to be used either at time of conference or later date)
- Hashtag Contest = most likes before the opening session
- DQ gift cards for all travelers (Scipio/Beaver) stops on way back from Conference.
- Career Center with carpools of 5 or more each will get a prize.
- Career Center with the highest proportional attend get a special prize.
- Swag exchange a take home swag item (swag idea show & tell: bring your swag items for display and sharing)

SOCIAL MEDIA CHALLENGE:

Hashtag = **#UACEmoments2021** (any social media platform)

Make a post, picture, or moment related to preparing for this year's conference or a past moment from a UACE conference that was impactful or just plain out fun. Whoever has the most likes before the opening session will win a fabulous the door prize!